

# courtney farrow.

FREELANCE WRITER, SMALL BIZ OWNER, CREATIVE BLOGGER



Courtney Farrow began writing her blog *Retro & Thrift* in 2012, which centred around retro-inspired beauty, fashion and lifestyle, before rebranding to *Courtney Farrow* in 2019 and switching her focus to freelance life, sustainability and creativity.

She has collaborated with many brands, working with them on articles, product reviews, social media content and events.

Outside her blog, Courtney is a writer and the Director of [Bloom Creative](#), which specialises in copywriting and content creation. She is also the founder of growing community [FreelanceHull](#) and co-founder of *Creative Point*, an event for digital content creators and marketers.

In 2019, Courtney was shortlisted for Young Digital Person of the Year and Entrepreneur of the Year in her city. The previous year, *Bloom Creative* was nominated as Best Digital Startup.



3,700+  
followers



1,900+  
followers



8+ years  
experience



1.8K+ monthly  
views



750+  
connections



[hello@courtneyfarrow.co.uk](mailto:hello@courtneyfarrow.co.uk)

[@\\_courtneyfarrow](https://www.instagram.com/_courtneyfarrow)

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## what i can help with:

- on this blog:** product reviews, giveaways, sponsored features.
- social media:** promotion, takeovers, coaching, management.
- copywriting:** guest posts, consulting, blog management.
- content:** creation, strategy, coaching.
- events:** representation, coverage, talks, workshops.



## brands i've worked with:



simply be.

shpock



JDWILLIAMS

sass & belle

Voodoo Vixen



Collectif LONDON

YATES



UNIVERSITY OF HULL



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